



# Essextec CI<sup>sm</sup> Cognitive Journey Workshop

## Begin Your Cognitive Journey with Essextec CI<sup>sm</sup>

To be successful in today's business climate, you should be taking full advantage of emerging technologies such as natural language processing and machine learning. **Start your cognitive journey with confidence by teaming with a leader in cognitive business solutions, Essextec.**

As an award-winning IBM Watson innovation partner, Essextec has the knowledge, experience, and best practices in cognitive computing. With our expertise, we have been able to help many organizations with cognitive business solutions that understand, reason, and learn.

## Cognitive Journey Workshop

During the **Essextec CI Two-Day Cognitive Journey Workshop**, our experts will work with your business leaders to:

- > Define the Cognitive Computing and Artificial Intelligence landscape for your team
- > Gain an understanding of what is capable with cognitive computing today
- > Review internal and licensed data sources available to your organization
- > Identify potential business uses for cognitive computing within your organization

We will work with your team to prioritize solutions based on the ability to execute, business impact, and cost estimation models. In addition, through the use of wire frames and visual mockups, Essextec will present potential solutions and their associated user experience to fit your particular environment.

Our deliverable will include a roadmap - based on your unique situation - which will provide an understanding of how to start implementing cognitive computing in your organization. Many of our clients have utilized our post Workshop offerings which include: Proofs of Concept, an initial pilot project, and a Cognitive Technology Hackathon which offers a deep dive into technical familiarization.

**To take advantage of any of these offers, contact your Essextec Client Executive, send an email to: [exceed@essextec.com](mailto:exceed@essextec.com), or call 888-519-1518.**

Essextec offers Cloud, Cognitive, and Cybersecurity solutions delivered by a team of experienced technology and security experts, business consultants, and industry thought leaders. Our innovative and cognitive era solutions are uniquely tailored and enable us to provide differentiated value and outstanding business outcomes for each of our clients. Visit [essextec.com](http://essextec.com).

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COGNITIVE INNOVATIONS

